



123 York St., Suite 1C  
New Haven, CT 06511

Ph: 203-868-0767

Fax: 203-290-1895

[sarah@gromkovoice.com](mailto:sarah@gromkovoice.com)

<http://www.gromkovoice.com>

GromKo. Voice is a speech-  
language pathology clinic  
specializing in voice and  
acquired brain injury  
rehabilitation for adults.

# Problems worth solving

- SLP shortage causing long waits for therapy
- Further lack of specialized adult voice and neurological services
- Questionable profit-seeking in hospitals going against best-practices
- Lack of training and access to necessary equipment in hospital systems
- Inadequate/outdated support for neurodivergent adults

# Our solutions

- In-person and telehealth voice and brain injury services
- Specialized voice and brain injury care
- Ensuring best-practices for patient-centric care
- State-of-art tech for personalized voice treatment
- Identity-affirming services for neurodivergent adults

# Target market



- Brain Injury
- Trans\* adults
- Voice Disorders
- Stroke Survivors
- Parkinson's

Market size \$379.3M

# Competitive landscape

Competitors	How our solution is better
Yale Voice Center	Gender-Affirming, Access
UCONN Voice Center	Open All Year, Gender-Affirming
Hartford HealthCare	Technology, Specialties of Care, Access
Middlesex Hospital	Technology, Singing Specialty
Private Practices	Cultural Competence, Specialties, Adults

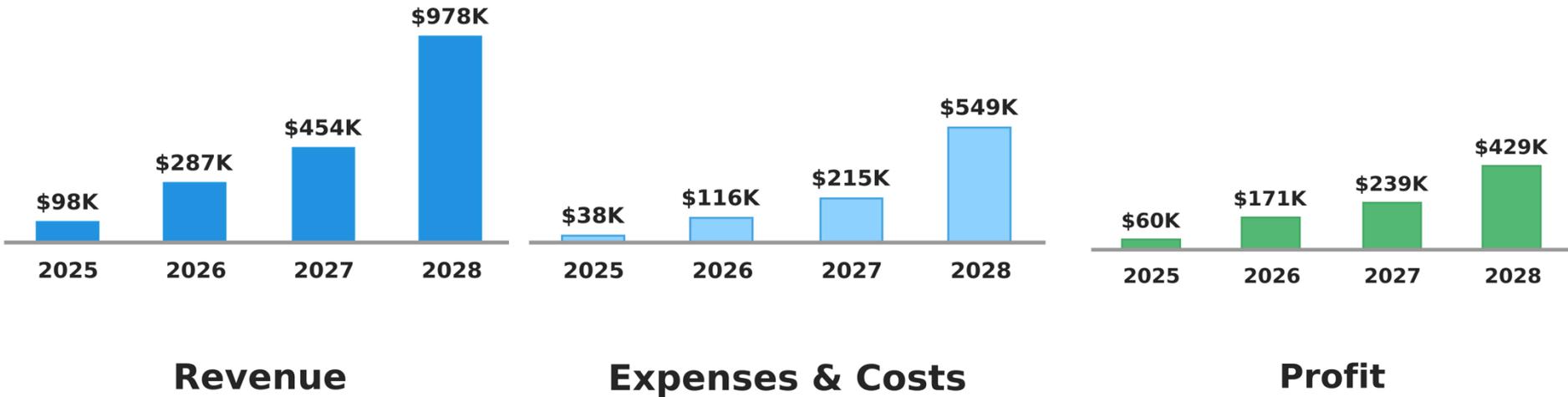
# Sales channels

- Direct-to-consumer and insurance-based model
- Almost all insurance networks
- Co-pays & self-pay with HIPAA-compliant system (auto-draft option)
- Secure and intuitive online booking for 1st evaluations and treatments
- Options for in-clinic or telehealth appointments for CT, NY, MA

# Marketing activities

- Regularly adding referring providers (e.g. ENT, Neurology, Endocrine)
- Online directories, Brochures at support centers for relevant groups
- Professional presentations (e.g. Conferences, Support groups, Schools)
- Educational content through newsletters and LinkedIn
- Google reviews and Testimonials

# Financial Projections



# Milestones

Due Date	Milestone
 November 2025	Ignite Grant
 November 17, 2025	Hire Office Manager
 December 2025	Marketing Increase
 January 2026	Client Increase Begins
 May 2026	Caseload 2x more than October 2025
 August 2026	Hire another SLP
 February 2027	Caseload 2x more than October 2025
 February 2028	Move to Larger Office, Onboard 3 more SLPs
 August 2028	Caseload 9x more than October 2025

# Team and Key Roles



**Sarah Gromko,  
M.S., CCC-SLP**

Owner, SLP, Vocologist



**ASHA Leader  
Development  
Program**

Advisors



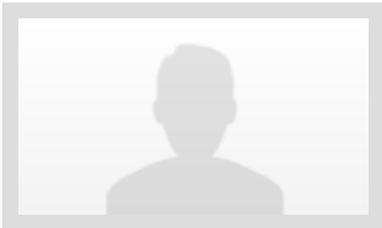
**Dr. Barbara  
Jacobson**

Advisor

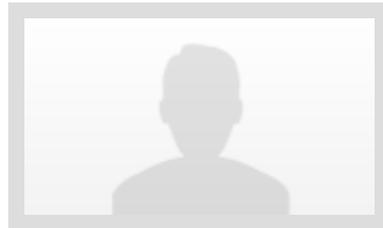


**Dr. Paula Currie**

Advisor

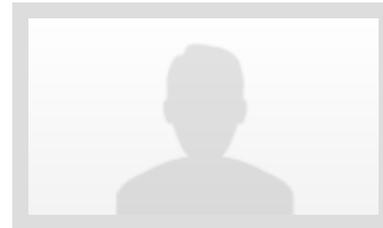


**Morrison Cohen  
LLP**  
Advisors



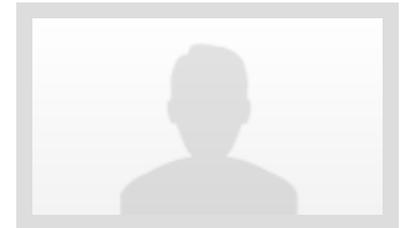
**Future Hire**

Part-time Office  
Manager



**Future SLP 1**

Speech-Language  
Path.



**Future SLP 2-4**

SLPs